MEDIA KIT



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About Christy

Christy Maurer is a widowed mother of 2 college students. She is a former homeschooling mom who lives in the great state of Ohio! Go Buckeyes! She is passionate about her faith, reading, writing, animals, and food! She blogs about her passions and loves sharing on social media. She loves all things cozy including fuzzy socks, blankets, sappy movies, and hot tea.

About Christy's Cozy Corners

Christy's Cozy Corners is a lifestyle blog that is as eclectic as Christy's life. Some of the lifestyle topics covered include family travel, parenthood, entertainment, book reviews, pets, beauty reviews, and giveaways. Christy's daughter used to be the main chef, but as she is busier and busier with college, Christy has taken over the cooking again! She's adding more food related posts since this has become relevant to her again.



community

Pageviews: 48,500/month Unique Visitors: 17,000/month Facebook: 12,100 Pinterest:

> 6,100 Twitter: 14,450

Instagram: 2,4000

services

sponsored posts product reviews social media posts brand partnerships

collaborations

Spirit Airlines
Evologie
Best Buy
Walt Disney World
SeaWorld Orlando
Merrick Pet Care
Brentwood Home
Cedar Point
Kings Island
Sally Hansen
NYC New York
Cottonelle
Purex

Work with Christy

Christy's Cozy Corners accepts sponsored post requests and product review requests. Book review requests may be made, but time constraints have limited the number of books accepted for review. Christy's Cozy Corners works with several brands on social media blasts as well as on blog posts.



audience

Christy's Cozy Corners readers are women and men from the age of 25-50. Her eclectic content draws readers from all walks of life. Most of her readers are from the United States. They are entertainment and animal lovers as well as fans of giveaways. Christy's Cozy Corners social media account followers interact with her on a regular basis.